

# IJASS MANAGEMENT

### 时尚"腰"求

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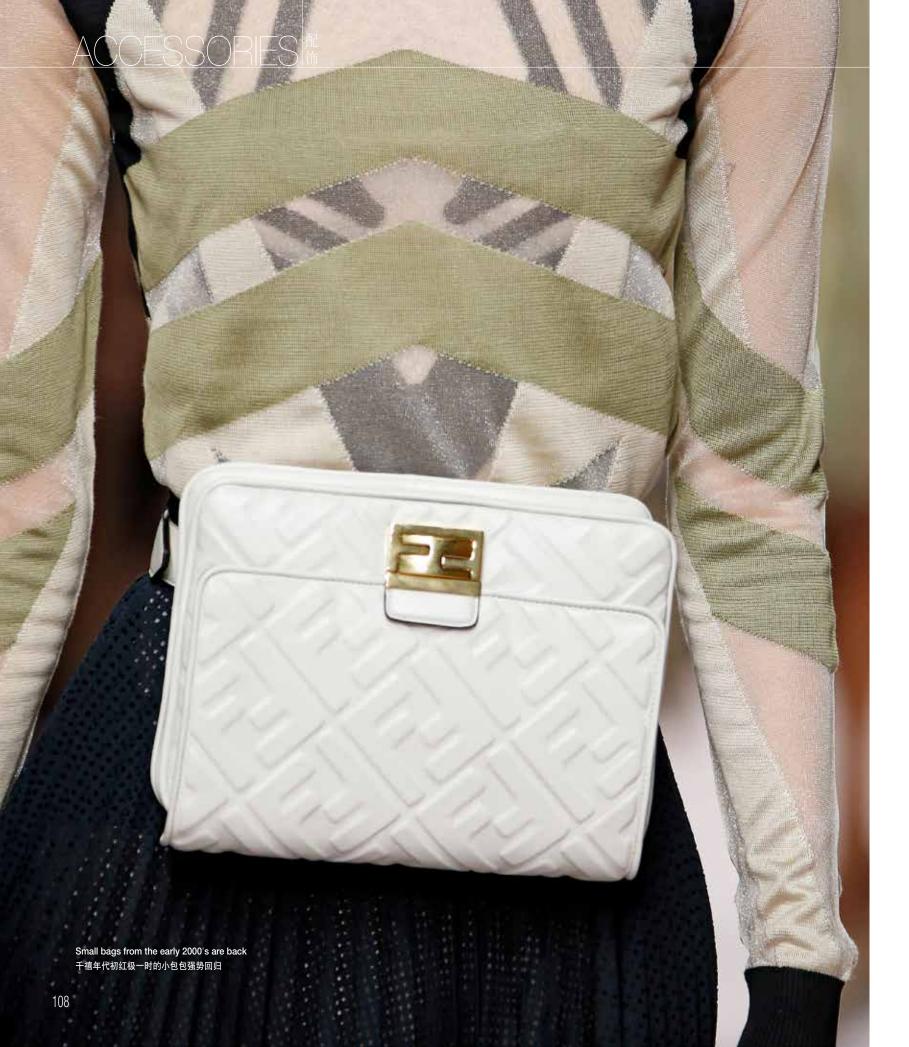
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#### "This season saw the triumphant evolution of the belt bag" 今季腰包时尚势必再创新猷

classic slouchy waist packs revamped in leather, while Prada's black nylon version could have easily been pulled directly from the

This season? All the rules go out the window, and thankfully so, heralding a new reign for the belt bag as the undisputable prince of practicality and panache.

It's about time. After an era with its head up in the clouds, fuelled by the rise of influencers and editors one-upping each other with more fantastical outfits in a bid to make it on the street-style scene, the fashion world has been coming back down to earth in a big way. Yes, the '80s and '90s had a lot of weird elements mullets and spandex unitards among them – but they were also a time of comfort. We could wear Converse All-Stars with ripped jeans, our calves were never cold thanks to leg warmers, and heels were not nearly as vertiginous as hair was (Marge Simpson, it should be noted, made her television debut in the late '80s, too). Designers – perhaps spurred by the circus outside the runway shows that began to eclipse the ones taking place inside - are making clothes, bags and shoes that are, dare we say it, thoughtful, wearable and even marketable.

One of spring's biggest accessories trends can't even be called a trend at all, so much as a life choice - designers at Givenchy, Fendi and Chanel sent models down the catwalk sporting two handbags at once, answering the daily styling dilemma of working



bags. In his debut for Burberry, Riccardo Tisci, best known for his gothic-glam tenure at Givenchy, also gave demure a whirl, with a riff on the classic flap bag punctuated by gold hardware in the shape

Another version that sang chic was a complete tone-on-tone strap. But that wasn't all – a buttonhole-closure varnished leather cardholder was also attached to a belt, and released in camel and

Fendi, too, introduced a sleeker spin on the belt bag, having paid homage to the trend last year in a collaboration with Fila that took on a retro silhouette, with double-F monogrammed fabric and with Karl Lagerfeld clearly inspired by the utility belt. Several of the models sported belts to which various pouches and attachments had been affixed: a mobile-phone-sized pouch, for example, then another adjacent one for cash and cards, plus a dangling key ring

界重新力求"贴地"。八、九十年代的确有不少稀奇 古怪的元素,包括"鲻鱼头"发型和健身舞衣,但当 时也以舒适为尚。我们可以穿上匡威All-Star运动鞋 搭配破洞牛仔裤,双足的寒意可靠保暖袜套驱散, 发型的高度比高跟鞋更为眩目(别忘了动画电视剧 中"玛姬·辛普森" [Marge Simpson] 一角也在80 年代末亮相)。设计师或许受T台以外更为热闹的花 花世界启发,转而从外撷取设计灵感,开始设计出 ——容许我们这样说——别出心裁、便于穿搭、有 价有市的服饰、手袋及鞋履。

春季饰品的其中一项潮流甚至不只是"潮流"般 简单,应该算是"人生的抉择"——在纪梵希、芬迪 及香奈儿的时装展上,模特儿走秀时竟提着两个包 包,呼应各地在职女性每日拿着手袋、健身手提 袋、午餐饭袋或电脑袋上班,因而在穿搭上的艰难 抉择。Stella McCartney则推出印上夺目品牌标志 的女装腰包,配备薄荷绿、褐红及卡其三色,更附 有颜色相衬的迷你篮形手提袋以供搭配。

路易威登同样顺应潮流,带有妩媚肩袋影子 的方形腰包设计挺身。里卡多·堤西(Riccardo Tisci) 在执掌纪梵希的年代以哥德式优雅风格闻 名,他加盟博柏利后推出的首个系列,同样在品牌 端庄的英伦风格之上加入反斗元素,例如在经典的 翻盖手袋中即兴缀上品牌最新"B"字标志金属饰件, 再配以两条纤幼腰链。

同色系造型是今季另一王道:陶土红衬衫式连 身裙与方形翻盖式腰包采用同款布料,而且包带与 袋身均饰上零碎金属饰钉,而闪烁的"B"字标志则出 现在腰间绑带之上,不仅如此,包带上更附有按扣 式漆皮卡片套,并备有驼色及卡其两色。

芬迪同样推出潮味十足的腰包款式。这个奢华 品牌去年与Fila联袂推出复古风腰包,其"FF"字母 图案物料和响当当的大名缀干运动品牌服饰正中央 的当眼处。2019年春天,芬迪再向该联乘作品致 敬,概念却焕然一新。功能实用的腰包显然给予了 卡尔·拉格斐(Karl Lagerfeld)不少灵感。为数不 少的模特儿佩戴上设有多个小袋及配件的腰包,包 上分别有能容纳手机以及零钱和卡片的口袋,还会 吊着匙圈,有些更配备登山用铁锁——女生在爬越

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"The new reign of the belt bag is the prince of practicality and panache" 华实并重的腰包得以重登王座, 地位毋庸置疑

and the occasional carabiner - you know, for the gal who's climbing that corporate mountain. In other instances, the belts were bare but for the dangling hardware. Some featured multiple compartments laid side-by-side but attached like a skirt apron, while others featured a single, sizeable clutch bag with a gold double-F closure. One thing was certain – the Fendi girl needs plenty of storage space. The belt bags didn't preclude the models from toting extra purses (sometimes two) or wearing clothing with gigantic storage pockets, or crossbody straps with more pouch attachments. While a tough sell for everyday, it was useful in illustrating the versatility of these notions for translation from

And while Lagerfeld's collection for Chanel took a vastly different inspiration, with a beachy bent, utility was still top of mind. Two shoulder bags (one on each shoulder) became one talking point with a wrap closure connecting the shoulder straps in front of the stomach or chest, while a belt bag with flap was also secured to the body by a chain strap-cum-necklace - effectively taking the belt bag out of the realm of '80s artefact and landing firmly in 2019 as must-have fashion accoutrement.

Yes, ladies, there's no question that the belt bag is back, and it's going to be front and centre this season – literally. S

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Burberry pays homage to the practical side of the hip bag 博柏利的设计向实用的腰包致敬



职场大山时也许用得着。另有一些款式内里空空如也,各款配件却挂满 外围;也有一些拥有成排的间格,像围裙般系于腰间,另一些则附设一 个饰有"FF"黄金旋转锁扣的大型手提包。可以肯定的是,芬迪女郎需要 大量储物空间。即使有了腰包,模特儿仍坚持提着手提包(有时多达两 个)或穿上缀以巨形口袋的服饰,甚至斜挎肩带上也带多个收纳小袋。 虽然日常生活未必用得上,却证明腰包设计干变万化,能将时装展与现 实生活无缝接轨。

至于卡尔・拉格斐为香奈儿操刀的沙滩风款式,构思则截然不同, 但万变不离其宗,始终实用至上。每边一个的肩袋引起热话,两边的 肩带以系于腹前或胸前的带扣相连,而翻盖式腰包则以链带固定于身 上,该条链带更可充当项链穿戴,令袋款洗脱80年代的"土味",化身为 2019年的必备潮物。

没错,各位女士,今季腰包重新当道,抢占当眼位置,名正言顺地 登上潮流殿堂的正中央。 💲



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